About IEEE Communications Society

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

To learn more, visit our website
globecom2023.ieee-globecom.org

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IEEE Global Communications Conference 2023

4-8 December, 2023 • Kuala Lumpur, Malaysia

IEEE GLOBECOM®

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About Globecom

IEEE GLOBECOM is one of the IEEE Communications Society's two yearly flagship conferences dedicated to driving innovation in nearly every aspect of Communications. Each year, more than 2000 scientific researchers from over 70 countries attend this 5-day conference.
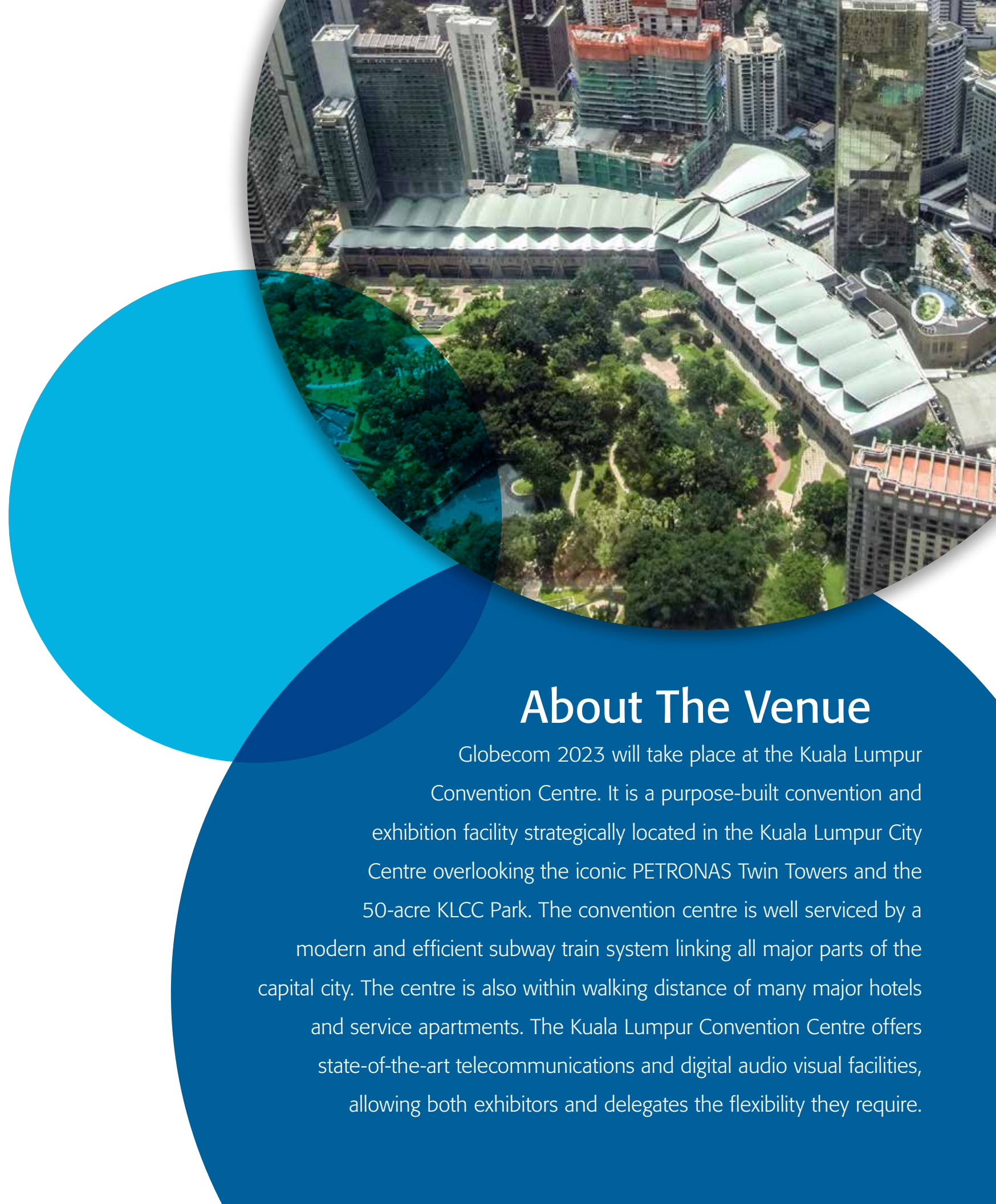
Kuala Lumpur 2023

The IEEE GLOBECOM 2023 edition arrives to capital city of Kuala Lumpur, for the first time in Malaysia. Kuala Lumpur is a lively cosmopolitan and friendly city where everyone feels at home. It is place for business and new trends, and offers a safe, comfortable setting where taking time out and doing business are equally enjoyable. Its rich artistic and natural heritage, cutting-edge transport network, quality accommodation, fine cuisine and the passion locals show when enjoying their city's day and night life make it one of the most attractive cities in the world. It is also one of the most unique Malaysian cities in terms of its history, architecture, culture, and its people.

Kuala Lumpur is the nerve center of Communications in Malaysia, a country hosting large Communications events with research institutions and industry developing major Communications-related research projects.

Reasons For Patronage

Globecom 2023 is a five-day event, three days dedicated to technical and industry sessions and two days to tutorials and workshops. The conference features a comprehensive technical program including twelve symposia in 18 to 20 parallel sessions and a number of tutorials and workshops, as well as an exceptional Industry Forum & Exhibition program including keynote speakers from industrial leaders and renowned academics, panel discussions and an exhibition.

As a patron of IEEE GLOBECOM your organization will gain maximum exposure to an audience that includes highly regarded executives and decision makers, as well as world renowned researchers and scientists. Your organization will be featured prominently on all GLOBECOM related collaterals. You can use this premier event to showcase your brand and share your company's products, services, and vision with an influential engineering audience.

About The Venue

Globecom 2023 will take place at the Kuala Lumpur Convention Centre. It is a purpose-built convention and exhibition facility strategically located in the Kuala Lumpur City Centre overlooking the iconic PETRONAS Twin Towers and the 50-acre KLCC Park. The convention centre is well serviced by a modern and efficient subway train system linking all major parts of the capital city. The centre is also within walking distance of many major hotels and service apartments. The Kuala Lumpur Convention Centre offers state-of-the-art telecommunications and digital audio visual facilities, allowing both exhibitors and delegates the flexibility they require.

Globecom 2023 Patronage Opportunities

Platinum Level

USD $50,000

- Possible speaking opportunities at the conference
- Company logo and patronage level displayed in the foyer or exhibition area
- Five (5) full conference registrations and access to social events
- Three (3) invitations to the exclusive "VIP" reception (by invitation only)
- Two (2) complimentary 3m x l m exhibition booths with four (4) complimentary exhibitors badges
- One (1) full page advertisement (provided by patron) in digital advance program book
- Logo displayed on conference app
- Listing on conference website (logo, URL and 400 words company profile description)

Gold Level

USD $20,000

- Company logo and patronage level displayed in the foyer or exhibition area
- Three (3) full conference registrations and access to social events
- Two (2) invitations to the exclusive "VIP" reception (by invitation only)
- One (1) complimentary 3m x m exhibition booth with two (2) complimentary exhibitors badges
- One (1) full page advertisement (provided by patron) in digital advance program book
- Logo displayed on conference app
- Listing on conference website (logo, URL and 300 words company profile description)

Silver Level

USD $10,000

- Two (2) full conference registrations and access to social events
- Two (2) invitations to the exclusive "VIP" reception (by invitation only)
- One (1) half-page advertisement (provided by patron) in digital advance program book
- Logo displayed on conference app
- Listing on conference website (logo, URL and 200 words company profile description)

Bronze Level

USD $5,000

- One (1) full conference registration and access to social events
- Logo displayed on conference app

Listing on conference website (logo, URL and 100 words company profile description)

Supporter

USD $2,500

- One (1) complimentary full conference registration

ALL conference patrons will have their company logo displayed on the conference website, on the conference app, and on the conference bags.

Please contact Globecom 2023 Patronage Chair: Azwan Mahmud (azwan@ieee.org) and
IF&E Chair: Nordin Ramli (nordin@ieee.org) who will be happy to speak with you about a custom sponsorship package.

Exclusive Patronage Opportunities

If your company is interested in a unique conference patronage, then the following opportunities are for you! These patronage options are for a specific event or activity during the conference or a particular item associated with the conference.

Welcome Reception USD $20,000

This is a unique opportunity to spotlight your company at the ultimate kick-off social event of Globecom 2023! The Welcome Reception provides a platform for all conference attendees to mingle and network with the speakers, exhibitors and attendees. Co-patron signage will be displayed throughout the welcome reception area

- Company logo displayed in the welcome reception area to provide brand exposure
- Two (2) full conference registrations and access to social events.

Awards Luncheon USD $20,000

Reach attendees during award luncheon event. Co-patron signage will be displayed throughout select award luncheon area

- Company logo displayed in the award luncheon area to provide brand exposure
- Two (2) full conference registrations and access to social events

Conference Breaks USD $10,000

Coffee breaks will be served during breaks on each day of the conference sessions. Patrons will be given the opportunity to sponsor a coffee break selection of their choice. Co-patron signage will be displayed throughout select coffee break areas

- Company logo displayed in the coffee break area to provide brand exposure

Lanyards USD $10,000

More than 1,500 attendees will wear their badge lanyards throughout the conference, making this one of the most visible opportunities

- Exclusive to one patron
- Company logo printed in the conference lanyard distributed to attendees during registration and worn by participants throughout the event

WiFi Internet Access USD $15,000

Get everyone connected as the official conference WiFi patron. Cost includes WiFi access for all attendees throughout the convention centre

- Your company will be recognized on the WiFi internet access screen. All attendees must view to log into the internet
- During badge pickup, each attendee receives printed information containing WiFi access details and acknowledgement of your company name

Conference Banquet USD $20,000

The conference banquet is always very well attended as participants take the opportunity to network and establish contacts in a relaxed setting. Co-patron signage will be displayed throughout select conference banquet area

- Company logo displayed in the conference banquet area to provide brand exposure
- Two (2) full conference registrations and access to social events

Internet Kiosk & Charging Station USD $10,000

The Internet Kiosk with 5 laptops and Charging Stations provide great visibility for your organization. Proper signage will be provided

- Featured recognition with corporate logo and company name display at the Internet Kiosk and Charging Station area

AV for Interactive Poster Session USD $10,000

TV monitors will be used for the Interactive Poster Session

- Featured recognition with corporate logo and company name display at the Interactive Poster Session area

Exhibit Booth: 3 Meter X 2 Meter USD $3,500

The exhibit only option is great for those companies that have a new product/service to promote. As an exhibitor, your company logo and a 75-word description of your company will be prominently included on the conference website and the conference app. The pricing for the "Exhibit Only" option is as follows:

- Partition: Rear and dividing walls with 2500mm high using white aluminum systems and white melamine panels
- Flooring: Using existing venue carpet
- Electrical: 2 units 40 watt Fluorescent Tube. 1 unit 13 amp single phase power point (Max. 500w)
- Graphics: 1 set Company's name and booth's number (English) in one color self-adhesive PVC lettering against white background on fascia board
- Furniture: 1 unit Information Desk.
  2 units White Folding Chair.
  1-unit Waste Paper Basket.

Don't see anything that meets your needs?

Please contact **Globecom 2023 Patronage Chair:** Azwan Mahmud (azwan@ieee.org) and **IF&E Chair:** Nordin Ramli (nordin@ieee.org) who will be happy to speak with you about a custom sponsorship package.